

Pittsburgh Senior News

Celebrating 33 years of publishing



**Reserve your
advertising
space today!**

- ✓ **75,000+ yearly readers***
- ✓ **7,400+ Facebook followers**
- ✓ **50,000+ copies**
of our publications printed each year

*estimate based on 1.5 readers per printed copy



**Contact the publisher
Lynn
Webster**



(412) 760-5914



pghseniornews@icloud.com



97 Beechmont Avenue
Pittsburgh, PA 15229

Pittsburgh Senior News, Inc. prints quarterly and yearly publications that serve the senior citizen communities of Allegheny and Beaver counties. Our newspapers have been a trusted source of information for over 33 years.

We provide our readers information about local and national AARP activities, Social Security issues, senior centers, health, nutrition, finance, senior-related events, travel, entertainment and much more.

Distribution sites include supermarkets, stores, banks, senior centers, AARP chapters, church groups, senior apartment complexes, pharmacies, and libraries.

ADVERTISING RATES - NET (PER ISSUE)

Pittsburgh Senior News

- Published quarterly
- Circulation: 12,000 copies / qtr
- Distribution: 400+ locations

SIZE	RATE	DIMENSIONS (vertical)	DIMENSIONS (horizontal)
FULL PAGE	\$1300	7.5" w x 10" h	--
1/2 PAGE	\$700	3.625" w x 10" h	7.5" w x 4.875" h
1/4 PAGE	\$400	3.625" w x 4.875" h	7.5" w x 2.375" h
1/8 PAGE	\$250	1.75" w x 4.875" h	3.625" w x 2.375" h
1/16 PAGE	\$125	1.75" w x 2.437" h	--

PUBLISHING DATE	LAST DAY TO RESERVE SPACE
March 2026	February 1, 2026
June 2026	April 1, 2026
September 2026	August 1, 2026
November 2026	October 1, 2026

To reserve your space, call Lynn
at (412) 760-5914 or email
pghseniornews@icloud.com.

- Published yearly
- Circulation: 30,000 copies / yr
- Distribution: 500+ locations

Allegheny County Senior Resource Guide

Sponsored in part by the Allegheny County Area Agency on Aging

SIZE	RATE	DIMENSIONS (vertical)	DIMENSIONS (horizontal)
FULL PAGE	\$1600	7.5" w x 10" h	--
1/2 PAGE	\$900	3.625" w x 10" h	7.5" w x 4.875" h
1/4 PAGE	\$550	3.625" w x 4.875" h	7.5" w x 2.375" h
1/8 PAGE	\$275	1.75" w x 4.875" h	3.625" w x 2.375" h

PUBLISHING DATE	LAST DAY TO RESERVE SPACE	FINAL AD DUE
January 10, 2027	November 15, 2026	December 1, 2026

All advertisements are subject to the publisher's approval. Publisher reserves the right to reject or cancel any advertisement and/or insertion at any time. Publisher reserves the right to add the word "advertisement" above or below any copy and change the size or color of the advertisement's outer border.

ADVERTISING RATES - NET (PER ISSUE)

Beaver County Senior News

Sponsored in part by the Beaver County Office on Aging

- Published quarterly
- Circulation: 6,000 copies / qtr
- Distribution: 330+ locations

SIZE	RATE	DIMENSIONS (vertical)	DIMENSIONS (horizontal)
FULL PAGE	\$700	7.5" w x 10" h	--
1/2 PAGE	\$300	3.625" w x 10" h	7.5" w x 4.875" h
1/4 PAGE	\$150	3.625" w x 4.875" h	7.5" w x 2.375" h
1/8 PAGE	\$75	1.75" w x 4.875" h	3.625" w x 2.375" h
1/16 PAGE	\$35	1.75" w x 2.437" h	--

PUBLISHING DATE	LAST DAY TO RESERVE SPACE
-----------------	---------------------------

March 2026	February 1, 2026
June 2026	May 1, 2026
September 2026	August 1, 2026
November 2026	October 1, 2026

To reserve your space, call Lynn
at (412) 760-5914 or email
pghseniornews@icloud.com.

- Published yearly
- Circulation: 12,000 copies / yr
- Distribution: 300+ locations

Beaver County Senior Resource Guide

Sponsored in part by the Beaver County Office on Aging

SIZE	RATE	DIMENSIONS (vertical)	DIMENSIONS (horizontal)
FULL PAGE	\$700	7.5" w x 10" h	--
1/2 PAGE	\$400	3.625" w x 10" h	7.5" w x 4.875" h
1/4 PAGE	\$200	3.625" w x 4.875" h	7.5" w x 2.375" h

Call for information regarding resource guide publication date and space reservation deadlines.

ADDITIONAL SERVICES

- Advertorials
- Facebook e-blast
- Website ads from \$50

Call for rates and details.

PUBLISHING DATE	LAST DAY TO RESERVE SPACE	FINAL AD DUE
June 2027	May 1, 2027	May 10, 2027

All advertisements are subject to the publisher's approval. Publisher reserves the right to reject or cancel any advertisement and/or insertion at any time. Publisher reserves the right to add the word "advertisement" above or below any copy and change the size or color of the advertisement's outer border.

Allegheny County Senior Resource Guide

Sponsored in part by the Allegheny County Area Agency on Aging | Published by

Pittsburgh
Senior News



Contact the publisher
Lynn
Webster



(412) 760-5914



pghseniornews@icloud.com



97 Beechmont Avenue, Pittsburgh, PA 15229

**Reserve your
advertising
space today!**

- Published yearly
- Circulation: 30,000 copies / yr
- Distribution: 500+ locations

Advertising Rates - NET (per issue)

SIZE	RATE	DIMENSIONS (vertical)	DIMENSIONS (horizontal)
FULL PAGE	\$1600	7.5" w x 10" h	--
1/2 PAGE	\$900	3.625" w x 10" h	7.5" w x 4.875" h
1/4 PAGE	\$550	3.625" w x 4.875" h	7.5" w x 2.375" h
1/8 PAGE	\$275	1.75" w x 4.875" h	3.625" w x 2.375" h

PUBLISHING DATE

January 1, 2027

LAST DAY TO RESERVE SPACE

November 15, 2026

FINAL AD DUE

December 1, 2026

All advertisements are subject to the publisher's approval. Publisher reserves the right to reject or cancel any advertisement and/or insertion at any time. Publisher reserves the right to add the word "advertisement" above or below any copy and change the size or color of the advertisement's outer border.

Beaver County Senior Resource Guide

Sponsored in part by the Beaver County Office on Aging | Published by

Beaver County
Senior News



Contact the publisher
Lynn
Webster



(412) 760-5914



pghseniornews@icloud.com



97 Beechmont Avenue, Pittsburgh, PA 15229

**Reserve your
advertising
space today!**

- Published yearly
- Circulation: 12,000 copies / yr
- Distribution: 300+ locations

Advertising Rates - NET (per issue)

SIZE	RATE	DIMENSIONS (vertical)	DIMENSIONS (horizontal)
FULL PAGE	\$700	7.5" w x 10" h	--
1/2 PAGE	\$400	3.625" w x 10" h	7.5" w x 4.875" h
1/4 PAGE	\$200	3.625" w x 4.875" h	7.5" w x 2.375" h
CENTER SPREAD	\$1200	16" w x 10" h	--

PUBLISHING DATE

June 2027

LAST DAY TO RESERVE SPACE

May 1, 2027

FINAL AD DUE

May 15, 2027

All advertisements are subject to the publisher's approval. Publisher reserves the right to reject or cancel any advertisement and/or insertion at any time. Publisher reserves the right to add the word "advertisement" above or below any copy and change the size or color of the advertisement's outer border.