

# Pittsburgh Senior News

*Celebrating 31 years of publishing*



**Reserve your  
advertising  
space today!**

- ✓ **75,000+ yearly readers \***
- ✓ **5,000+ Facebook followers**
- ✓ **50,000+ copies**  
of our publications printed each year

\*estimate based on 1.5 readers per printed copy



**Contact the publisher  
Lynn  
Webster**

☎ (412) 760-5914

✉ [pghseniornews@icloud.com](mailto:pghseniornews@icloud.com)

📍 97 Beechmont Avenue  
Pittsburgh, PA 15229

Pittsburgh Senior News, Inc. prints quarterly and yearly publications that serve the senior citizen communities of Allegheny and Beaver counties. Our newspapers have been a trusted source of information for 31 years.

We provide our readers information about local and national AARP activities, Social Security issues, senior centers, health, nutrition, finance, senior-related events, travel, entertainment and much more.

Distribution sites include supermarkets, stores, banks, senior centers, AARP chapters, church groups, senior apartment complexes, and pharmacies.

# ADVERTISING RATES - NET (PER ISSUE)

## Pittsburgh Senior News

- Published quarterly
- Circulation: 15,000 copies / qtr
- Distribution: 700+ locations

| SIZE      | RATE   | DIMENSIONS<br>(vertical) | DIMENSIONS<br>(horizontal) |
|-----------|--------|--------------------------|----------------------------|
| FULL PAGE | \$1300 | 7.5" w x 10" h           | --                         |
| 1/2 PAGE  | \$700  | 3.625" w x 10" h         | 7.5" w x 4.875" h          |
| 1/4 PAGE  | \$400  | 3.625" w x 4.875" h      | 7.5" w x 2.375" h          |
| 1/8 PAGE  | \$225  | 1.75" w x 4.875" h       | 3.625" w x 2.375" h        |
| 1/16 PAGE | \$125  | 1.75" w x 2.437" h       | --                         |

| PUBLISHING DATE | LAST DAY TO RESERVE SPACE |
|-----------------|---------------------------|
| March 2025      | February 1, 2025          |
| May 2025        | April 1, 2025             |
| September 2025  | August 1, 2025            |
| November 2025   | October 1, 2025           |

To reserve your space, call Lynn at (412) 760-5914 or email [pghseniornews@icloud.com](mailto:pghseniornews@icloud.com).

- Published yearly
- Circulation: 30,000 copies / yr
- Distribution: 700+ locations

## Allegheny County Senior Resource Guide

Sponsored in part by the Allegheny County Area Agency on Aging

| SIZE      | RATE   | DIMENSIONS<br>(vertical) | DIMENSIONS<br>(horizontal) |
|-----------|--------|--------------------------|----------------------------|
| FULL PAGE | \$1600 | 7.5" w x 10" h           | --                         |
| 1/2 PAGE  | \$900  | 3.625" w x 10" h         | 7.5" w x 4.875" h          |
| 1/4 PAGE  | \$550  | 3.625" w x 4.875" h      | 7.5" w x 2.375" h          |
| 1/8 PAGE  | \$275  | 1.75" w x 4.875" h       | 3.625" w x 2.375" h        |

| PUBLISHING DATE  | LAST DAY TO RESERVE SPACE | FINAL AD DUE      |
|------------------|---------------------------|-------------------|
| January 10, 2026 | October 31, 2025          | November 10, 2025 |

All advertisements are subject to the publisher's approval. Publisher reserves the right to reject or cancel any advertisement and/or insertion at any time. Publisher reserves the right to add the word "advertisement" above or below any copy and change the size or color of the advertisement's outer border.

# ADVERTISING RATES - NET (PER ISSUE)

## Beaver County Senior News

Sponsored in part by the Beaver County Office on Aging

- Published quarterly
- Circulation: 6,000 copies / qtr
- Distribution: 330+ locations

| SIZE      | RATE  | DIMENSIONS<br>(vertical) | DIMENSIONS<br>(horizontal) |
|-----------|-------|--------------------------|----------------------------|
| FULL PAGE | \$700 | 7.5" w x 10" h           | --                         |
| 1/2 PAGE  | \$300 | 3.625" w x 10" h         | 7.5" w x 4.875" h          |
| 1/4 PAGE  | \$150 | 3.625" w x 4.875" h      | 7.5" w x 2.375" h          |
| 1/8 PAGE  | \$75  | 1.75" w x 4.875" h       | 3.625" w x 2.375" h        |
| 1/16 PAGE | \$35  | 1.75" w x 2.437" h       | --                         |

| PUBLISHING DATE | LAST DAY TO RESERVE SPACE |
|-----------------|---------------------------|
| March 2025      | February 1, 2025          |
| June 2025       | May 1, 2025               |
| September 2025  | August 1, 2025            |
| November 2025   | October 1, 2025           |

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[pghseniornews@icloud.com](mailto:pghseniornews@icloud.com).

- Published yearly
- Circulation: 7,000 copies / yr
- Distribution: 300+ locations

## Beaver County Senior Resource Guide

Sponsored in part by the Beaver County Office on Aging

| SIZE      | RATE  | DIMENSIONS<br>(vertical) | DIMENSIONS<br>(horizontal) |
|-----------|-------|--------------------------|----------------------------|
| FULL PAGE | \$700 | 7.5" w x 10" h           | --                         |
| 1/2 PAGE  | \$400 | 3.625" w x 10" h         | 7.5" w x 4.875" h          |
| 1/4 PAGE  | \$200 | 3.625" w x 4.875" h      | 7.5" w x 2.375" h          |

Call for information regarding resource guide publication date and space reservation deadlines.

All advertisements are subject to the publisher's approval. Publisher reserves the right to reject or cancel any advertisement and/or insertion at any time. Publisher reserves the right to add the word "advertisement" above or below any copy and change the size or color of the advertisement's outer border.

### ADDITIONAL SERVICES

- Advertorials
- Facebook e-blast
- Website ads from \$50

Call for rates and details.