

Pittsburgh Senior News

Celebrating 30 years of publishing



**Reserve your
advertising
space today!**

- ✓ **75,000+ yearly readers***
- ✓ **5,000+ Facebook followers**
- ✓ **50,000+ copies**
of our publications printed each year

*estimate based on 1.5 readers per printed copy



**Contact the publisher
Lynn
Webster**

☎ (412) 760-5914

✉ pghseniornews@icloud.com

📍 97 Beechmont Avenue
Pittsburgh, PA 15229

Pittsburgh Senior News, Inc. prints quarterly and yearly publications that serve the senior citizen communities of Allegheny and Beaver counties. Our newspapers have been a trusted source of information for 30 years.

We provide our readers information about local and national AARP activities, Social Security issues, senior centers, health, nutrition, finance, senior-related events, travel, entertainment and much more.

Distribution sites include supermarkets, stores, banks, senior centers, AARP chapters, church groups, senior apartment complexes, and pharmacies.

ADVERTISING RATES - NET (PER ISSUE)

Pittsburgh Senior News

- Published quarterly
- Circulation: 15,000 copies / qtr
- Distribution: 700+ locations

SIZE	RATE	DIMENSIONS (vertical)	DIMENSIONS (horizontal)
FULL PAGE	\$1300	7.5" w x 10" h	--
1/2 PAGE	\$700	3.625" w x 10" h	7.5" w x 4.875" h
1/4 PAGE	\$400	3.625" w x 4.875" h	7.5" w x 2.375" h
1/8 PAGE	\$225	1.75" w x 4.875" h	3.625" w x 2.375" h
1/16 PAGE	\$125	1.75" w x 2.437" h	--

PUBLISHING DATE	LAST DAY TO RESERVE SPACE
March 2024	February 1, 2024
May 2024	April 1, 2024
September 2024	August 1, 2024
November 2024	October 1, 2024

To reserve your space, call Lynn at (412) 760-5914 or email pghseniornews@icloud.com.

- Published yearly
- Circulation: 30,000 copies / yr
- Distribution: 700+ locations

Allegheny County Senior Resource Guide

Sponsored in part by the Allegheny County Area Agency on Aging

SIZE	RATE	DIMENSIONS (vertical)	DIMENSIONS (horizontal)
FULL PAGE	\$1600	7.5" w x 10" h	--
1/2 PAGE	\$900	3.625" w x 10" h	7.5" w x 4.875" h
1/4 PAGE	\$550	3.625" w x 4.875" h	7.5" w x 2.375" h
1/8 PAGE	\$275	1.75" w x 4.875" h	3.625" w x 2.375" h

PUBLISHING DATE	LAST DAY TO RESERVE SPACE	FINAL AD DUE
January 10, 2025	October 31, 2025	November 10, 2025

All advertisements are subject to the publisher's approval. Publisher reserves the right to reject or cancel any advertisement and/or insertion at any time. Publisher reserves the right to add the word "advertisement" above or below any copy and change the size or color of the advertisement's outer border.

ADVERTISING RATES - NET (PER ISSUE)

Beaver County Senior News

Sponsored in part by the Beaver County Office on Aging

- Published quarterly
- Circulation: 6,000 copies / qtr
- Distribution: 330+ locations

SIZE	RATE	DIMENSIONS (vertical)	DIMENSIONS (horizontal)
FULL PAGE	\$700	7.5" w x 10" h	--
1/2 PAGE	\$300	3.625" w x 10" h	7.5" w x 4.875" h
1/4 PAGE	\$150	3.625" w x 4.875" h	7.5" w x 2.375" h
1/8 PAGE	\$75	1.75" w x 4.875" h	3.625" w x 2.375" h
1/16 PAGE	\$35	1.75" w x 2.437" h	--

PUBLISHING DATE	LAST DAY TO RESERVE SPACE
March 2024	February 1, 2024
June 2024	May 1, 2024
September 2024	August 1, 2024
November 2024	October 1, 2024

To reserve your space, call Lynn
at (412) 760-5914 or email
pghseniornews@icloud.com.

- Published yearly
- Circulation: 7,000 copies / yr
- Distribution: 300+ locations

Beaver County Senior Resource Guide

Sponsored in part by the Beaver County Office on Aging

SIZE	RATE	DIMENSIONS (vertical)	DIMENSIONS (horizontal)
FULL PAGE	\$700	7.5" w x 10" h	--
1/2 PAGE	\$400	3.625" w x 10" h	7.5" w x 4.875" h
1/4 PAGE	\$200	3.625" w x 4.875" h	7.5" w x 2.375" h

Call for information regarding resource guide publication date and space reservation deadlines.

All advertisements are subject to the publisher's approval. Publisher reserves the right to reject or cancel any advertisement and/or insertion at any time. Publisher reserves the right to add the word "advertisement" above or below any copy and change the size or color of the advertisement's outer border.

ADDITIONAL SERVICES

- Advertorials
- Facebook e-blast
- Website ads from \$50

Call for rates and details.