

“Celebrating over 24 Years of Publishing”

PITTSBURGH SENIOR NEWS

ADVERTISING RATES – NET (PER MONTH)

CIRCULATION: 18,000/DISTRIBUTION: 700+ locations

Size	1 issue	3 issues	6 issues	12 issues
FULL PAGE	\$1300	\$1250	\$1200	\$1150
1/2 PAGE	700	650	600	550
1/4 PAGE	400	350	300	275
1/8 PAGE	225	200	175	160

BEAVER COUNTY SENIOR NEWS

ADVERTISING RATES – NET (PER MONTH)

CIRCULATION: 6,000/DISTRIBUTION: 330+ locations

FULL PAGE	\$450 each month
1/2 PAGE	\$250 each month
1/4 PAGE	\$125 each month
1/8 PAGE	\$65 each month

BUTLER COUNTY SENIOR NEWS

ADVERTISING RATES – NET (PER MONTH)

CIRCULATION: 4,500/DISTRIBUTION: 250+ locations

FULL PAGE	\$450 each month
1/2 PAGE	\$250 each month
1/4 PAGE	\$125 each month
1/8 PAGE	\$65 each month

Advertising Agencies: Note our prices are *net*.

MECHANICAL REQUIREMENTS

Page Size: 8 1/2" x 10 3/4"
 Image Area: 7 1/2" x 10"
 Publications feature full color on white paper throughout.

INSERTS

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ADVERTORIALS

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WEBSITE

Now available: For an additional fee you can now have your ad featured on our website. Call for details.

Website ad size: 300 x 250

PREMIUM POSITION

35% additional charge
 Minimum 1/4 page size ad

Sending ads:

Ads may be emailed to seniornews@comcast.net or pghseniornews@icloud.com.

**SPACE RESERVATION DEADLINE:
10TH OF THE MONTH**

Publisher Lynn Webster
Editor Gina Mazza
Art Director Shantessa Burnfield
Webmaster Amy Svoboda/Shantessa Burnfield

PUBLISHER'S LIABILITY: All advertisements are subject to the publisher's approval. Publisher reserves the right to reject or cancel any advertisement and/or insertion at any time. Publisher reserves the right to add the word "advertisement" above or below any copy.

CANCELLATIONS: Cancellations must be received in writing by the 10th of month prior to publication.

