

# “Celebrating over 22 Years of Publishing”

## PITTSBURGH SENIOR NEWS

### ADVERTISING RATES – NET (PER MONTH)

CIRCULATION: 18,000/DISTRIBUTION: 700+ locations

Size	1 issue	3 issues	6 issues	12 issues
FULL PAGE	\$1300	\$1250	\$1200	\$1150
1/2 PAGE	700	650	600	550
1/4 PAGE	400	350	300	275
1/8 PAGE	225	200	175	160

## BEAVER COUNTY SENIOR NEWS

### ADVERTISING RATES – NET (PER MONTH)

CIRCULATION: 6,000/DISTRIBUTION: 330+ locations

FULL PAGE	\$450 each month
1/2 PAGE	\$250 each month
1/4 PAGE	\$125 each month
1/8 PAGE	\$65 each month

## BUTLER COUNTY SENIOR NEWS

### ADVERTISING RATES – NET (PER MONTH)

CIRCULATION: 4,500/DISTRIBUTION: 250+ locations

FULL PAGE	\$450 each month
1/2 PAGE	\$250 each month
1/4 PAGE	\$125 each month
1/8 PAGE	\$65 each month

Advertising Agencies: Note our prices are *net*.

### MECHANICAL REQUIREMENTS

Page Size: 8 1/2" x 10 3/4"  
 Image Area: 7 1/2" x 10"  
 Publications feature full color on white paper throughout.

#### INSERTS

Call for details.

#### ADVERTORIALS

Call for details.

#### WEBSITE

**Now available:** For an additional fee you can now have your ad featured on our website. Call for details.

Website ad size: 300 x 250

#### PREMIUM POSITION

35% additional charge  
 Minimum 1/4 page size ad

#### Sending ads:

Ads may be emailed to [seniornews@comcast.net](mailto:seniornews@comcast.net) or [pghseniornews@icloud.com](mailto:pghseniornews@icloud.com).

**SPACE RESERVATION DEADLINE:  
10TH OF THE MONTH**

*Publisher* ..... Lynn Webster  
*Editor* ..... Gina Mazza  
*Art Director* ..... Shantessa Burnfield  
*Webmaster* ..... Amy Svoboda/Shantessa Burnfield

**PUBLISHER'S LIABILITY:** All advertisements are subject to the publisher's approval. Publisher reserves the right to reject or cancel any advertisement and/or insertion at any time. Publisher reserves the right to add the word "advertisement" above or below any copy.

**CANCELLATIONS:** Cancellations must be received in writing by the 10th of month prior to publication.

