## Allegheny County Senior Resource Guide 2018

In cooperation with Allegheny County Area Agency on Aging

*Pittsburgh Senior News* in cooperation with Allegheny County Area Agency on Aging will publish the *2018 Allegheny County Senior Resource Guide*. This will be a 148-page publication with 20 pages for paid advertisers. 37,000 copies will be published and distributed to more than 700 established *Pittsburgh Senior News* sites.

The 2018 Allegheny County Senior Resource Guide will be featured on our website at pittsburghseniornews.com, generating even more exposure for our advertisers.

## Don't Delay! Reserve Your Advertising Space Today!

Space reservation due: September 15, 2017

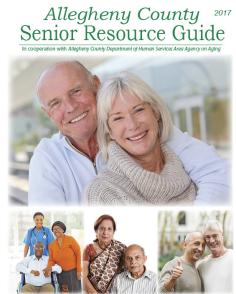
Ad copy due: November 1, 2017

Publish date: December 1, 2017

## Color ads:

Full page ad7 1/2" w x 10" h	.\$1,500
1/2 page ad 7 1/2" w x 4 3/4" h	\$800
1/4 page ad3 1/2" w x 4 3/4" h	.\$500
Center spread 16" w x 10"h	.\$2,750

\*Must be camera ready



For caregivers. For professionals. For you.



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